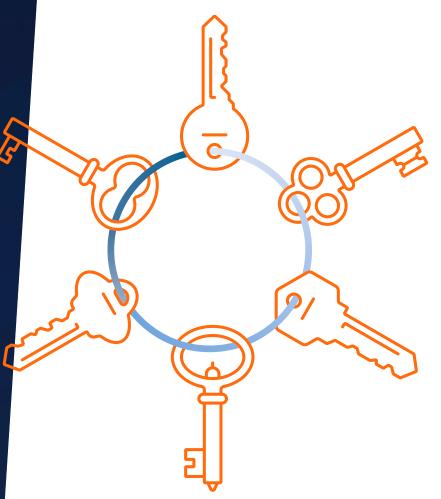
Unlocking the Hidden Links: Similarities Among Rare Diseases?

Rare diseases, by their very nature, are characterized by their uncommonness and diverseness, with each exhibiting a distinct set of symptoms and unique causes. Even among patients with the same disease. presentations can differ. However, while patients' disease experiences may be unique, they collectively share similar narratives when it comes to diagnosis and treatment.



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LIMITED TREATMENT OPTIONS

- Lack specific targeted therapies
- Less economically viable to invest in treatment research
- Treatments focus only on symptoms or preventing complications; few options treat the source
- Disease-modifying therapies are short-lived
- Curative therapies are rare



ETIOLOGY

- Gene mutations that manifest during childhood
- Environmental factors considered to play a role



CHALLENGES WITH COORDINATION OF CARE

- Specialized centers are long distances
- Relocate for specialist access
- Necessitates multiple specialists
- Communication challenges



FAMILY & EMOTIONAL IMPACT

- Physical and emotional isolation
- Challenges in managing disease complexities
- Daunting to learn new terminology
- Patients need to be own advocates



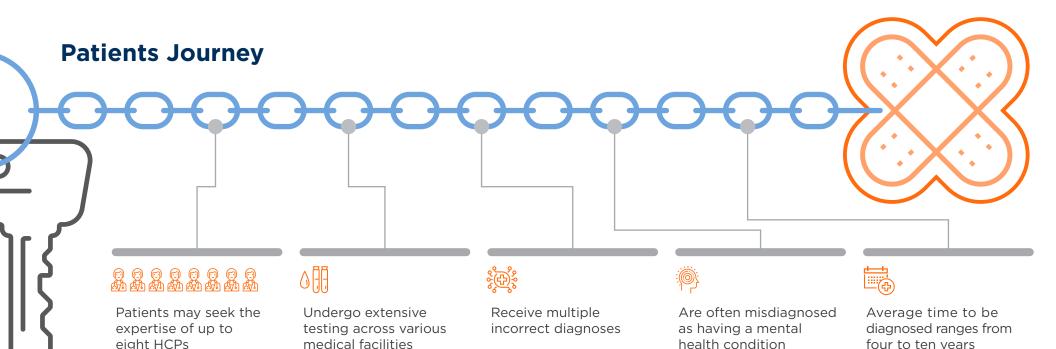
FINANCIAL TOXICITY

- Numerous tests and consultations with specialists for diagnosis are expensive
- Ongoing care costs can be substantial at the beginning
- Travel expenses to access specialized care, participate in clinical trials, or seek expert opinions
- Insurance coverage might be limited, leading to high out-of-pocket costs
- Patients or caregivers are often unable to work



DIFFICULT TO DIAGNOSE

- Often mimic other, more common diseases
- Limited HCP awareness
- Lack of diagnostic criteria and resources





UNCOVERING INSIGHTS TO DRIVE ACTION

Market Vision Research was founded in 1983 with the charter of providing value-added marketing research solutions to clients. We have continued to grow and expand over the years to better align with our clients' business needs, and we're proud to be recognized as one of the top 50 marketing research firms in the U.S.

The foundation of MarketVision's success is our people. We are researchers. We are project managers and data analysts, graphic designers and visionaries. We are thinkers and partners, telling stories and inspiring creativity.

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